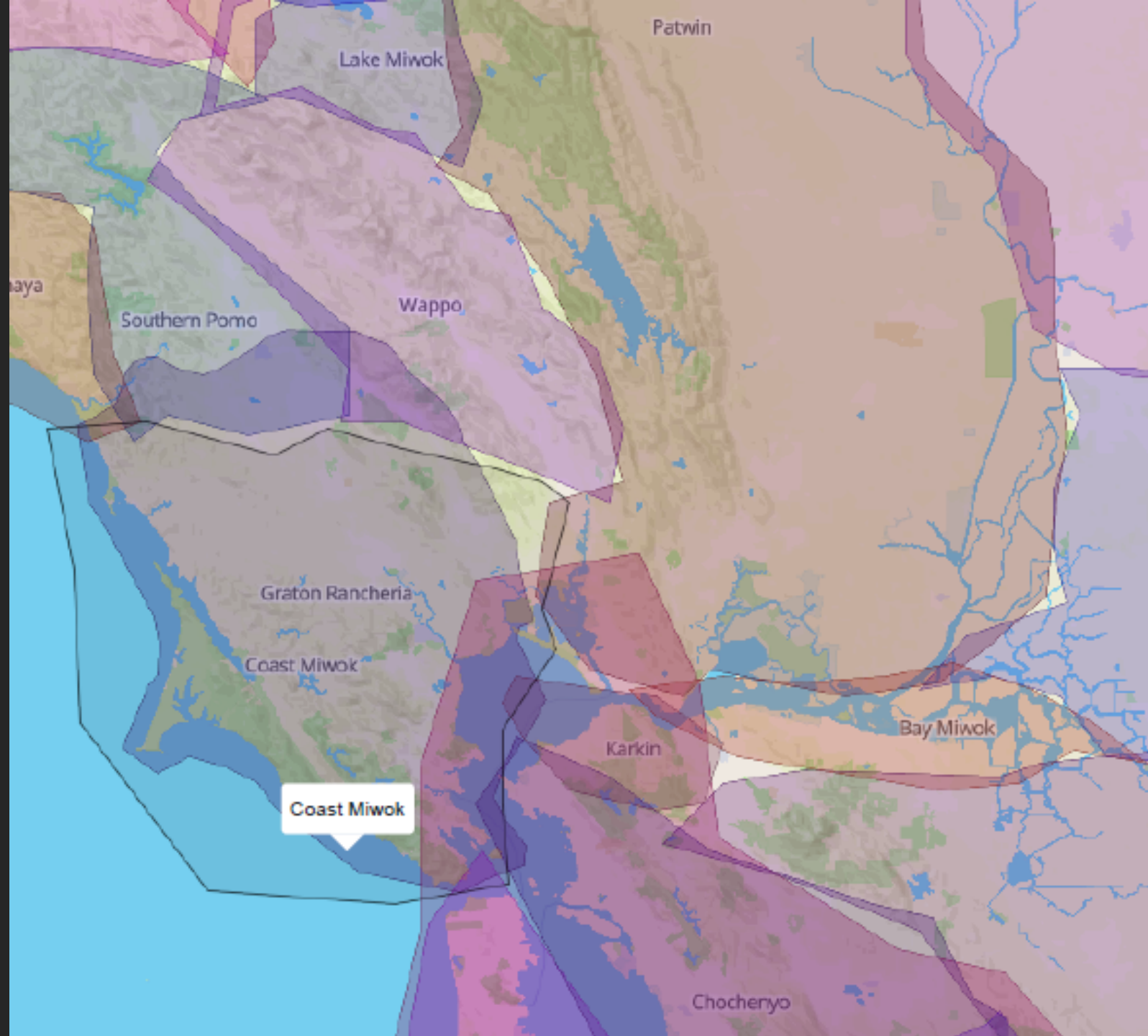


Drawdown: Marin

**Local Solutions for
Climate Change**

We are on Coast
Miwok land.

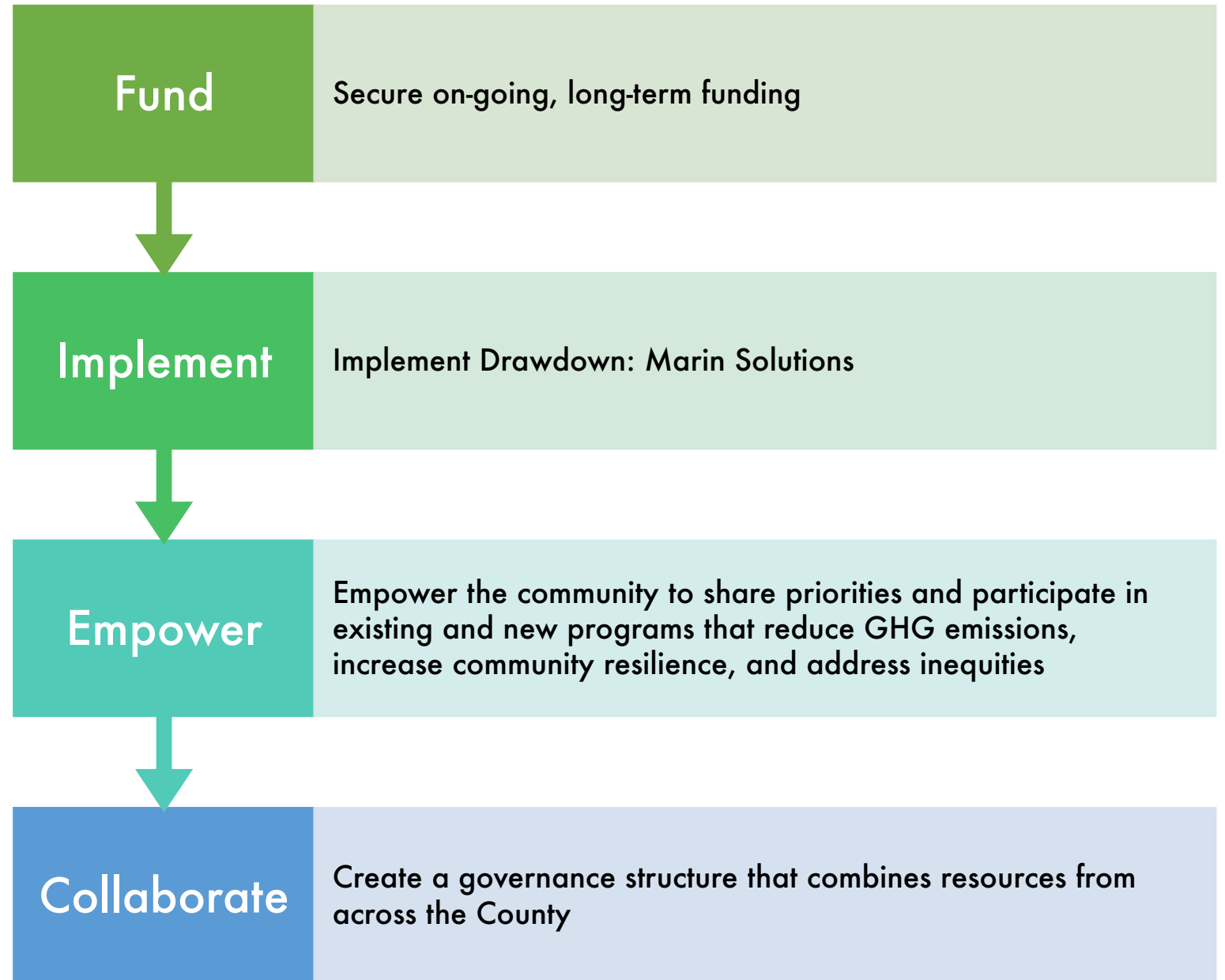




Imagine
that by
2030...

POLL: Are you willing to pay a tax or fee to fund projects that create a better future?

**We
can create
this future!**



What is Drawdown: Marin?

Community driven planning and implementation process to identify local solutions to climate change that dramatically reduce greenhouse gas (GHG) emissions beyond zero.

Our Vision:

Marin reverses its impacts on climate change by implementing local solutions as we create a thriving, equitable, and resilient future for all.

Our Process

- 2017 - Kick-off event + Board of Supervisors (BOS) pass resolution
- 2018 - 2-year planning process started; 150+ people involved; designed solutions and engaged the community
- 2020 - Strategic Plan will be presented to the BOS



Who's Involved?

6 Stakeholder Collaboratives



Renewable Energy



Buildings +
Infrastructure



Transportation



Carbon Sequestration



Local Food + Food
Waste



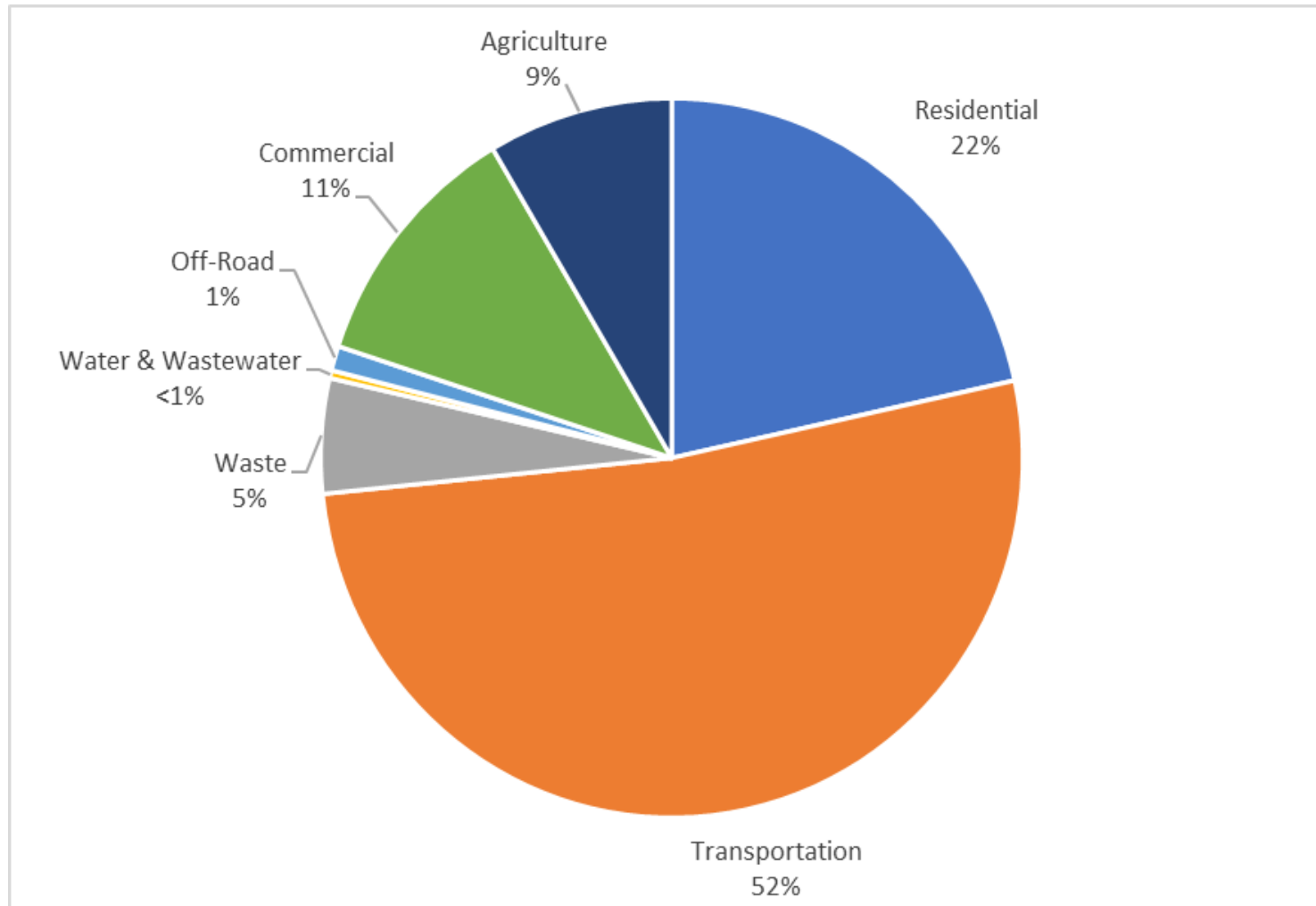
Climate Resilient
Communities

GHG Reduction Goals

*60% reduction of GHG emissions below 2005
by Marin County by 2030*

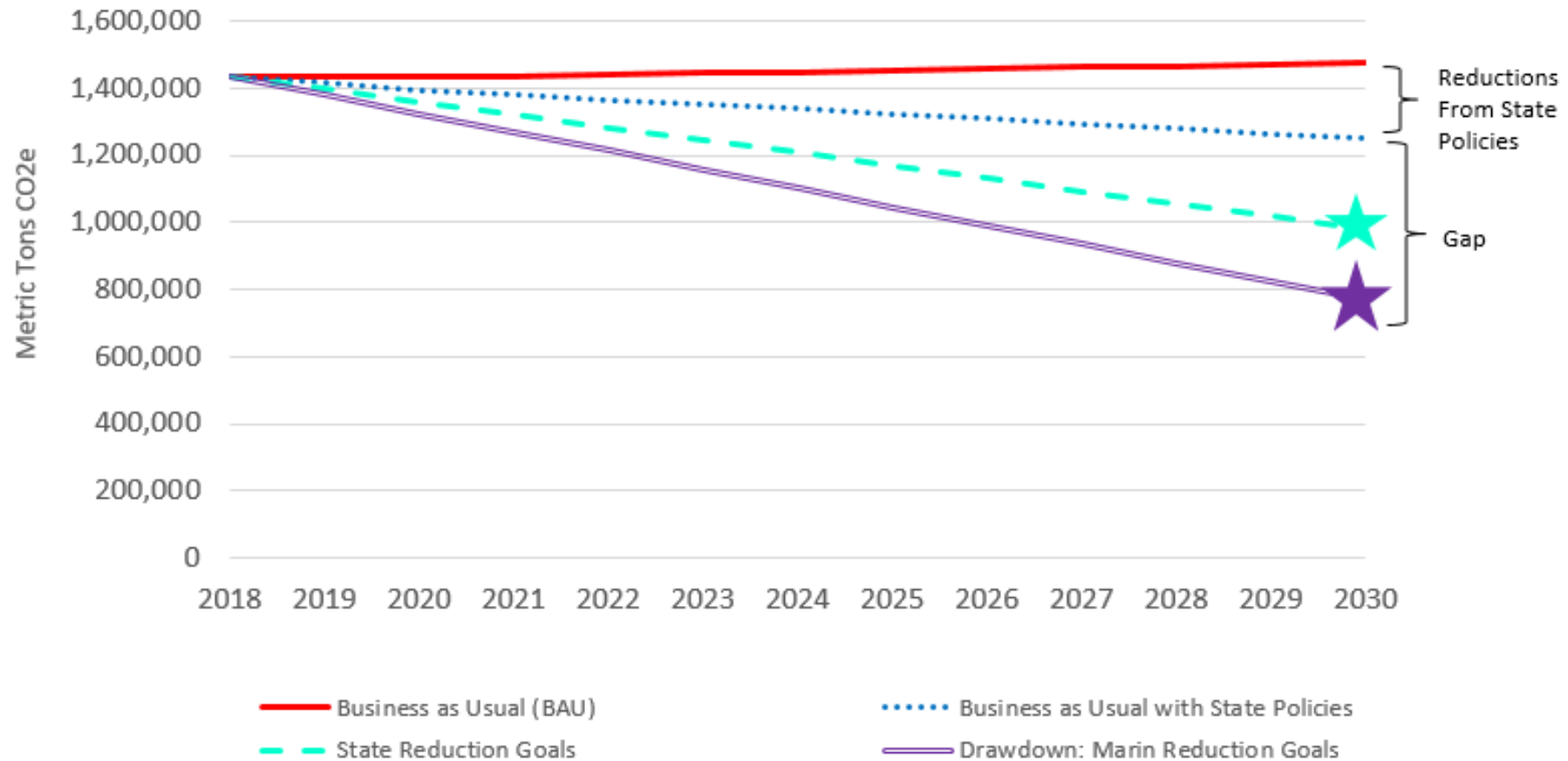
*Drawdown GHG emissions by Marin County
below zero by 2045*

Marin Countywide Emissions by Sector, 2018



1,435,431 MTCO₂e

Projected Countywide Emissions, Targets and Gaps



2030 Goal – 60% below 2005 levels

767,859 MTCO₂e reductions needed

-285,230 MTCO₂e (State and Local Actions)

We still need to reduce:

482,629 MTCO₂e

If we implement Drawdown: Marin solutions we can exceed our 2030 goal by close to 52,000 MTCO₂e!

Drawdown: Marin Endorsed Solutions

- Drive Clean Bay Area - Zero Emissions Vehicles
- Marin Carbon Farming Initiative
- Agricultural Institute of Marin – Center for Food and Agriculture
- Community Resilience Hubs
- Resilient Neighborhoods – CPR for the Planet
- Biomass Recovery Study
- Microgrids – Fairfax Pavillion Pilot project

Additional Solutions

- Load Shift Pilot Program
- All-electric Shared Mobility Hub
- Building Electrification Program
- Organic Waste Diversion & Public Compost Use
- Countywide Decision-making Framework

Read about all the solutions at www.drawdownmarin.org.

What Can You Do Now?

- Switch to MCE Deep Green or PG&E Solar Choice 100% renewable electricity - <https://www.mcecleanenergy.org/opt-up/#optupform>.
- Replace appliances that use natural gas for all-electric and apply for an Electrify Marin Rebate - <https://www.marincounty.org/depts/cd/divisions/sustainability/energy-programs/electrify>.
- Buy only as much food as you need. Compost any you can't use.
- Support local farms that produce products in a sustainable way.
- Bike or walk when possible.

Equity + Drawdown: Marin

Equality



Equity



Empowerment



Addressing Equity

- Internal work – examining our biases, perspectives, and opinions and how they impact our work
 - Equity Task Force
 - Equity Report Card
 - Diversity, Equity, and Inclusion Training
- External work - recognize and listen to marginalized and underserved communities
 - Hire Community Ambassadors
 - Storytelling Training
 - Grants for community projects

Next Steps for Drawdown: Marin

- Form new nonprofit- County joint endeavor
- Implement solutions
- Secure funding
- Connect with and empower the community to act

Action in Uncertain Times

- Can't wait for things to get "back to normal"
- Act in the context of other equally important challenges – systemic racism and COVID-19
- Link our efforts to other requirements
- Creative ways to engage people virtually



GET INVOLVED!



TAKE ACTION NOW!



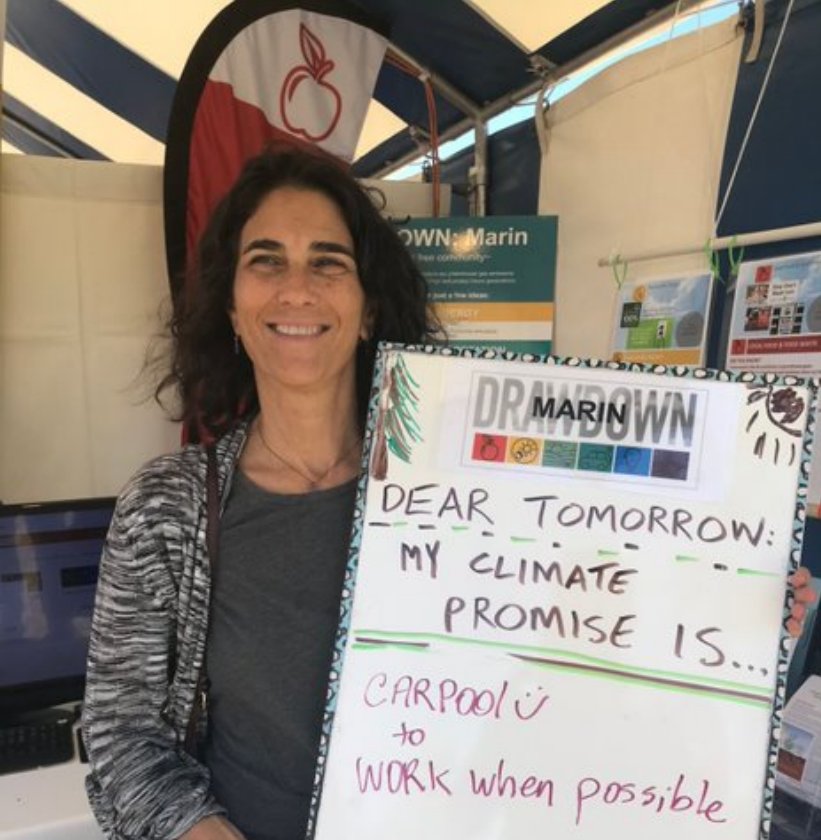
**TELL US YOUR
COMMUNITY'S PRIORITIES**



**LET YOUR LOCAL ELECTEDS
KNOW CLIMATE CHANGE
IS A PRIORITY**



**COLLABORATE WITH
DRAWDOWN**



What's your
pledge to the
next
generation?

<http://www.deartomorrow.org/type/drawdown-marin/>

Questions?

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