**AWARENESS & ENGAGEMENT**

We believe that authentic, continuous, two-way engagement is essential for a shared vision for Mt. Tam, and also for the community support needed for its long-term care. In order to enhance agency outreach efforts and support the core value of our partnership, we:

- **HIGHLIGHTS**: engaged over 300 visitors at Mt. Tam’s trailheads about the work of the TLC.
- **ATTENDED**: met with over 60 community groups with close ties to Mt. Tam to learn more about the TLC and our partnership, we:
  - agency outreach efforts and support this core value for Mt. Tam and to foster the community support engagement is essential to create a shared vision.
  - We believe that authentic, continuous, two-way learning about collaborative stewardship, volunteer, and restoration efforts on Mt. Tam.
  - We have started to coordinate across multiple agencies and have helped build awareness about the need for increased stewardship of the mountain’s resources.
  - We launched One Tam—the TLC’s community engagement initiative—which has hosted four collaborative volunteer stewardship events on Mt. Tam.
  - Three full-years of engagement have been a busy and exciting time. We launched One Tam—the TLC’s community engagement initiative—which has hosted four collaborative volunteer stewardship events on Mt. Tam.
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**NEWSLETTERS**

- **DISTRIBUTED**: quarterly to members engaged 5,100+.
- **CREATED**: updates on the work of the TLC through quarterly e-mails shared on our website.
- **LAUNCHED**: One Tam, an online community of over 6000 community members, as a portal for community groups.
- **PRODUCED**: the One Tam report to the community has been so fundamental to its preservation over the past century.
- **LAUNCHED**: One Tam, an online community to raise awareness about the need to maintain the long-term health of Mt. Tam, engage more volatility, and share the spirit of philanthropy that has been so fundamental to its preservation over the past century.

**ONE TAM**

Through the work of One Tam we are helping to create a deeper community consciousness and appreciation for the mountain, and to foster a renewed spirit of collaboration. The One Tam website is a document that shares our goals and aspirations for the first five years.

**THE TAMALPAIS LANDS COLLABORATIVE**

In May of 2014, the Tamalpais Lands Collaborative (TLC) in March 2014 required a bold vision to continue the momentum of stewardship for the benefit of the mountain. The key elements for the mission set by the TLC include increasing awareness about Mt. Tam, engaging more volunteers, creating a shared understanding, and renewing the spirit of philanthropy that has been so fundamental to its preservation over the past century.

- **One Tam**, the community initiative of the Tamalpais Lands Collaborative seeks to increase awareness about the mountain’s resources and foster a renewed spirit of collaboration; we have started to coordinate across multiple agencies and have helped build awareness about the need for increased stewardship of the mountain’s resources.

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ARIA & ENGAGEMENT

We believe that authentic, continuous, two-way engagement is essential to create a shared vision for Mt. Tam and to foster community support needed for its long-term care. In addition, building agency, outreach efforts and support the core value of our partnership. We:

- Host 12 community events with close to 1000 Mt. Tam community attendees.
- Engage over 300 visitors at Mt. Tam's trailheads about the work and the One Tam initiative, and share stewardship and outreach efforts.
- Attended and explored partnership opportunities.

The Tamalpais Lands Collaborative (TLC) is an umbrella organization that brings together a diverse array of community-based organizations to steward the Mt. Tamalpais and Panhandle lands of the Golden Gate National Recreation Area, Marin County Parks, Marin Municipal Water District, and California State Parks. Under the leadership of the Mt. Tamalpais Plateau Citizen, we initiated a study to collect valuable data on how wildlife move across all of Mt. Tam's landscapes, including the parts of the mountain with protected status, and the Open Space District, and the parts of the mountain that are managed by the National Park Service. The report will be used to improve the resilience of the mountain's forests in the face of disease and climate change.

The Mt. Tamalpais Plateau Citizen, a document that shares our goals and aspirations for the first five years of our partnership, was launched in 2015. Through the work of One Tam, we have come together on a project to understand how wildlife move across all of Mt. Tam's landscapes, including the parts of the mountain with protected status, and the Open Space District, and the parts of the mountain that are managed by the National Park Service. The report will be used to improve the resilience of the mountain's forests in the face of disease and climate change.

The report will be used to improve the resilience of the mountain's forests in the face of disease and climate change. On the mountain's southern flanks, we have supported California State Parks and the National Park Service in planning and design for the Redwood Creek Trail realignment, which will improve both creek habitat and visitor experience. Further north, time One Tam staff and two interns have been hired to support mountain-wide youth and community programs, which now in our second year.

The Tamalpais Lands Collaborative Executive Team

Sincerely,

TAMALPAIS LANDS COLLABORATIVE

LEARN MORE ABOUT THE TAMLAPLAINS COLLABORATIVE AND GET THE LATEST INFORMATION ABOUT ONE TAMLAPLAINS PROJECTS AT WWW.OTAM.COM

One Tam, the community initiative of the Tamalpais Lands Collaborative seeks to raise awareness about the fragility of the mountain's health and to support One Tam, engage more volunteers, bring in more resources, and raise the spirit of philanthropy that backed us in historical accomplishments over the past century.

5,100+ MEMBERS ENGAGED

MEMBERS ENGAGED

19,000+ MEMBERS POSTS

отовые сообщество — некоммерческая организация, которая включает в себя городские, частные и государственные организации, а также объединяет усилия в области заботы о окружающей среде и устойчивом развитии. One Tam, инициатива Тамалpais Лэндс Коллаборатив, работает над повышением осведомленности о состоянии здоровья горы и поддержкой One Tam, привлечение больше волонтеров, привлечение дополнительных ресурсов и поднятие уровня святости. Эта инициатива, основанная на сотрудничестве, была создана с целью обеспечить долгосрочное заботу о горе и поддержать ее здоровье в долгосрочной перспективе. ONE TAMLAPLAINS COLLABORATIVE

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TAMALPAIS LANDS COLLABORATIVE

The Tamalpais Lands Collaborative (TLC) is a unique nonprofit organization that unites the efforts of four protected special places on Mount Tamalpais—Corral de Tierra, Golden Gate National Recreation Area, Point Reyes National Seashore, and Marin County Open Space District. These agencies share a long-term stewardship vision for the mountain, and the TLC is the mechanism through which they have joined together in pursuit of this goal. The TLC focuses on four major areas of work:

1. Partnership and Collective Impact
2. Awareness and Engagement
3. Philanthropy
4. Operations

The TLC’s strength lies in its ability to coordinate the efforts of four agencies managing the largest open space in the San Francisco Bay Area. The TLC’s board and executive director are immersed in conversations with community leaders and stakeholders, and the organization is in constant dialogue with local, regional, and national partners. The TLC is committed to building a collaborative framework for the long-term stewardship of Mt. Tam. The TLC has created a unified mission and vision for the mountain, and is seeking new ways to engage the community in stewardship, education, and advocacy. The TLC’s success is built on the collaborative efforts of the four agencies and their partners.

The TLC’s focus on creating a unified community framework is supported by the four partners, including the Marin Municipal Water District, Golden Gate National Parks Conservancy, NPS, and Marin County Parks.

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In 2016, the TLC launched the One Tam program, which is a community engagement initiative that connects the community with the mountain. The program includes a variety of activities, including volunteer opportunities, educational programs, and community events. The One Tam program is supported by a grant from the Golden Gate National Parks Conservancy, which is committed to the long-term stewardship of Mt. Tam.

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HOSTED

Mt. Tam Earth Day, January 2015 – With support from the Presidio Trust, we held our first Mt. Tam Earth Day and engaged nearly 200 visitors!

Mt. Tam Clean-Up Day, January 2014 – With support from the Presidio Trust, we removed 38 bags of trash from the Forest Trailhead and incorporated a volunteer appreciation lunch for participants.

Mt. Tam Run/Walk/Fun Day, June 2014 – 100+ supporters joined us for an energetic morning, scenic views, and healthy joys at the 3rd Annual Mt. Tam Run/Walk/Fun Day.

3 One Tam staff members and two interns to support Mt. Tam restoration work.

3 INTERNS HIRED

Mt. Tam Mountain Bike Challenge, November 2014 – 125 volunteers removed 6,000 lbs. of weeds and planted native species at four sites on Mt. Tam.

LINC

The Wildlife Picture Index—the first collaborative project among all five TLC partners—includes 128 motion-activated cameras that capture images of wildlife as they move through the Lagunitas Creek watershed. These cameras, which include infrared detection and management, help build a greater understanding of the Tam's biodiversity.

MT. TAM LINC

The Linking Individuals to their Natural Community (LINC) project was launched to build and evaluate our collective efforts, and to more seamlessly share resources.

33 VOLUNTEER WORK DAYS HELD

33 PARTICIPANTS ENGAGED

53 HOMESTEAD WEED WORKSHOPS

53 VOLUNTEER HERB SEED SUPPLY DISTRIBUTE

ONE TAM STAFF

William Hough

Program Manager, Youth Programs

William develops and runs youth programs and trains youth leaders to expand youth engagement in the restoration and protection of Mt. Tam.

Jenni Washburn

Vice President, Education

Jenni leads One Tam’s education programs, including youth programs, community programs, and natural history restoration.

Rosa Schneider

Program Manager:

Rosa helps expand upon existing agency restoration, resource conservation, and youth and community program goals of all the agency partners.

Tatiana Manzanillo

Program Manager:

Tatiana leads the Food Forest Project, which deploys hundreds of motion-activated cameras and a variety of educational materials in the Laguna Creek watershed.

Rachel Kesel

Program Manager:

Rachel provides planning and implementation support for One Tam restoration projects.

Rachel also coordinates the Linking Individuals to their Natural Community (LINC) project to develop a long-term strategy.

The Wildlife Picture Index project.

The Wildlife Picture Index project is a five-year study to evaluate the long-term benefits of the TLC, including the potential for habitat restoration and the effects of climate change on the biodiversity of Mt. Tam, while respecting and supporting the needs of local communities.

With the help of her support from One Tam’s mission, as well as interagency working relationships; solid because they are meeting regularly, looking at resources across the individual agencies, and to more seamlessly share resources.

We have different cultures and different mandates, but through the interagency working relationship, we are meeting regularly, looking at resources across the individual agencies, and to more seamlessly share resources.
A new generation of stewards. Together, we have:

- Launched a new program that engages the community in a fun way to help maintain the cameras in the field. In 2016, this project will be expanded to include the Redwood Creek watershed.
- Activated cameras that capture images of wildlife as they move through the Lagunitas Creek watershed. These images help connect local communities to the mountain as part of the Wildlife Picture Index project, which will help build a greater understanding of Mt. Tam's wildlife.
- Worked with the Forest Resiliency Project, which looks at how different forestry practices affect carbon sequestration, water yield, and habitat. We have different cultures and different mandates, but also have shared resources and challenges in common.
- Helped expand upon existing agency partnerships to understand its strengths and challenges, and determine how to measure the benefits of collaboration.

**HIGHLIGHTS**

- **MOUNTAIN- WIDE DAYS HELD**: 4
- **PARTICIPANTS ENGAGED**: 33
- **WILDLIFE CAMERAS INSTALLED**: 22
- **WILDLIFE IMAGE PROCESSING VOLUNTEERS TRAINED**: 22
- **WILDLIFE IMAGE CATALOGED BY VOLUNTEERS**: 50
- **DATABASES UNDERWAY**: 4
- **MT. TAM-WIDE DATABASES**: 3
- **TLC SUBCOMMITTEES COMPLETED**: 3
- **PARTNERSHIP & COLLECTIVE IMPACT AGREEMENTS SIGNED**: 2

**PROJECTS & PROGRAMS**

- **COMPANION FLOWERS AND MEADOWS**: 5
- **MT. TAM-WIDE DATABASES**: 3
- **TLC SUBCOMMITTEES COMPLETED**: 3
- **PARTNERSHIP & COLLECTIVE IMPACT AGREEMENTS SIGNED**: 2

**PHILANTHROPY & INVESTMENT**

- **TOTAL INVESTMENT**: $850,000
- **TOTAL DONATIONS MADE**: 100+
- **TOTAL CORPORATE DONATIONS RECEIVED**: $250,000
- **TOTAL INDIVIDUAL DONATIONS RECEIVED**: $600,000

**PARTNERSHIP & COLLECTIVE IMPACT**

Each of the TLC’s partner organizations brought its own mission, policy, and interests to the collaboration. We’ve been meeting monthly since 2014 from the TLC partner to the first year exploring how to work together for the common goal of Mt. Tam, while respecting and supporting the needs of each individual organization. We also began to determine how to measure the benefits of collaboration. All stakeholder assessment study of the TLC to understand its strengths and challenges to assess the lessons learned from, the TLC partners spent this first year exploring which include staff from all five partner organizations who bring a broad range of expertise and perspectives to the collaborative, and how to work together for the common good of Mt. Tam. With the help of her team, Rosa helps expand upon existing agency partnerships to create a second case study to assess the lessons learned from the formation of the TLC through a case study of the collaboration. With no existing model to work with, we have shared resources and challenges in common.

**MEET THE ONE TAM STAFF**

- **TLC Manager**: William Hough
- **Specialist, Wildlife Conservation Project Manager**: Rosa Schneider
- **Specialist, Youth and Community Programs**: Claire Hathaway
- **Program Manager**: Wings Hough

**THE GREATEST SUCCESS OF THE TLC IS IN THE INTERESTS IT HAS FUELLED.**

The TLC extends its thanks to the visionary donors whose generous financial contributions helped launch the One Tam initiative. Your generosity helps to nurture and sustain collaborative relationships, supports the management of hundreds of volunteers, and provides additional educational and school programming on Mt. Tam.

There are many ways to support the work of One Tam. Donors may give to the initiative as a whole, or choose to provide direct support to a specific program or project area. To learn more about the range of giving options, please contact Matt Leffert, Director of Philanthropy. (415) 444-4157 or mail@onemasstac.org.

**UNIC**

The UNIC Online Interactive Catalog allows students personalization, scalability, and flexibility for the future. Interns provide planning and implementation support for Mt. Tam-based projects.

**COMMENTS RECEIVED**

- **FROM TLC STAKEHOLDER SURVEY RESPONDENT**
- **FROM TLC WORKING GROUP SURVEY RESPONDENT**

**TWO MAJOR PROGRAMMATIC PRIORITIES AS IDENTIFIED BY DONORS**

- **Choose to provide direct support to a specific program**
- **Or project area. To learn more about the range of giving options, please contact Matt Leffert, Director of Philanthropy. (415) 444-4157 or mail@onemasstac.org.**
PROJECTS & PROGRAMS

The Living Lab of the San Francisco Bay Area: One Tam

The Living Lab of the San Francisco Bay Area: One Tam

The Wildlife Picture Index—the first collaborative project among all five TLC partners—includes 128 motion-activated cameras that capture images of wildlife as they move through the Lagunitas Creek watershed. These cameras are part of the Lagunitas Creek watershed monitoring and management program, which includes the Wildlife Picture Index project. The cameras are activated when the wildlife passes by, helping researchers understand the wildlife's behavior and movements. The images captured by the cameras are used to inform management decisions. Volunteers are helping review and catalog the 85,000 images taken to date and maintain the cameras in the field. In 2016, this project will be expanded to include the Redwood Creek watershed.

The Linking Individuals to their Natural Community (LINC) program immerses high school students in environmental stewardship, resource conservation, and youth and community engagement, and is helping build and evaluate our collective efforts.

The greatest success of the TLC is establishing solid partnerships among the five partner organizations. We have shared resources and challenges in common. The greatest success of the TLC is establishing solid partnerships among the five partner organizations.

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HIGHLIGHTS

A new generation of stewards. Together, we have:

- experiences of its visitors, and cultivate and educate

PROJECTS & PROGRAMS

- four One Tam volunteer events with all five TLC partners:
  - HOSTED
    - April 2015 – Held in partnership with the Mt. Tam Earth Day
    - June 2015 – 100 volunteers helped build trails, remove invasive species, and planted native species at four sites across the mountain.
    - November 2014 – 125 volunteers removed weeds, planted native species, and fixed fences at five sites.
  - LAUNCHED
    - Redwood Creek Realignment Project community reforestation potential in Sudden Oak Death-infested areas of Mt. Tam.

- VOLUNTEER WORK
  - COLLECTED: 85,000 wildlife photos; supported the four land
  - MAINTAINED: 22 wildlife cameras and trained 95 volunteer community scientists to help
  - BUILT: a greater understanding of Mt. Tam's wildlife.

- VOLUNTEER STEWARDSHIP
  - MEET THE ONE TAM STAFF
    - Rosa Schneider
      - Youth and Community Programs Coordinator
      - In addition to being the lead for Mt. Tam LINC, Rosa collaborates with TLC partners
      - provides planning and implementation support for One Tam restoration projects.
  - Rachel Kesel
    - Wildlife Picture Index project.

- MEET THE TLC STAFF
  - Rachel Kesel
    - Program Coordinator
    - Rachel collaborates with TLC partners
    - provides planning and implementation support for One Tam restoration projects.

- WILDFLIFE CAMERAS
  - SERVICING
    - 100 volunteers helped build trails, remove invasive species, and planted native species at four sites across the mountain.

- WILDLIFE PHOTOS
  - CATALOGED BY VOLUNTEERS
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  - AGREEMENTS SIGNED
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  - PARTNERSHIP
    - a Memorandum of Understanding to formalize our
  - DATABASES UNDER DEVELOPMENT

- GRANTS/GIFTS
  - DONATIONS MADE
    - 1
  - INDIVIDUAL DONORS AND FOUNDATIONS
    - 17

- The greatest success of the TLC is establishing solid collaboration and trust among partners.

- MEET THE TLC STAFF
  - Mark Westbrooks, PhD
    - Director of Philanthropic Programs, at (415) 561-3069 or
    - giving options, please contact Matt Leffert, Director of Philanthropy; (415) 561-5630 or
    - choose to provide direct support to a specific program
    - Donors may give to the initiative as a whole, or may
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  - LAUNCHED
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    - Donors may give to the initiative as a whole, or may

- WILDLIFE CAMERAS
  - MAINTAINED: 22 wildlife cameras and trained 95 volunteer community scientists to help
  - BUILT: a greater understanding of Mt. Tam's wildlife.

- WILDLIFE PHOTOS
  - CATALOGED BY VOLUNTEERS
    - 85,000 wildlife photos; supported the four land
  - COLLECTED: 85,000 wildlife photos; supported the four land
  - MAINTAINED: 22 wildlife cameras and trained 95 volunteer community scientists to help
  - BUILT: a greater understanding of Mt. Tam's wildlife.

- WILDLIFE IMAGE
  - COLLECTED: 85,000 wildlife photos; supported the four land
  - MAINTAINED: 22 wildlife cameras and trained 95 volunteer community scientists to help
  - BUILT: a greater understanding of Mt. Tam's wildlife.
The Tamalpais Lands Collaborative (TLC) in March 2014 required a bold vision to continue the legacy of conservation and stewardship that has protected Mt. Tam for the last 100 years. It represented a new model of partnership and collaboration for the benefit of the mountain we all love, and for that we are deeply grateful.

This report, the 2014 – 2015 Report to the Community, now in our second year, highlights key accomplishments from March 21, 2014 to September 30, 2015. The report features key milestones, stories of impact, and a financial report. It includes a timeline and summary of the year’s work and progress, including updates on the One Tam initiative, and information about stewardship and conservation efforts on Mt. Tam.

The Tamalpais Lands Collaborative is a community initiative of the Tamalpais Lands Collaborative, seeks to raise awareness about the importance of the conservation and stewardship of Mt. Tam, engage more volunteers, including those from underserved communities, and raise the spirit of philanthropy that has fueled conservation and stewardship for the past century.

Sincerely,
[signature]