

TAMALPAIS LANDS COLLABORATIVE

PROPOSED APPROACH TO STAKEHOLDER & PUBLIC ENGAGEMENT - 2015

Tamalpais Lands Collaborative (TLC) partner agencies have agreed to the following public and community engagement approach for 2015, based upon feedback from stakeholder, board, and public meetings and the goals identified in the TLC's [Five-Year Vision](#).

- **Open House & Symposia(s)** – hold an open house and public events/symposia to continue to introduce the TLC to the public, and share details and gain feedback on proposed projects & programs, our approach, fundraising, and status of any work to date, and/or updates on the state of Mt. Tam resources.
- **Agency and Stakeholder Group Board Meetings** – continue to engage with MMWD, Marin County Parks, and community stakeholder group boards and subcommittee meetings as appropriate, as a forum for sharing project and program information, achievements, etc. Agency Board and public meetings will continue to serve as the forum for receiving CEQA/NEPA-based public comment.
- **Stakeholder meetings** – continue to meet with interested stakeholder/neighborhood groups, municipalities and businesses that we have met with and who requested opportunities for continued engagement, as well as reaching out to those we have not met with yet.
- **Introductory Meetings with Organizations Serving Underserved Communities and Youth** – to be initiated once One Tam Programs begin and to gain insight into ways to engage diverse communities, build awareness, and identify shared program opportunities and potential partnerships.
- **Community Events** – attend farmers markets, special events, local conferences, community celebrations, etc. that provide an opportunity to share information and gain feedback on projects and programs, volunteer opportunities, and work to date.
- **Volunteer Events** – host three cross-jurisdictional One Tam volunteer events in 2015 (one was held at the end of 2014). Share information and seek input on TLC projects and programs at agency-led volunteer gatherings..
- **One Tam E-mail Newsletter** – distribute a quarterly e-mail newsletter to stakeholder, neighborhood, municipalities, businesses, volunteers, and/or interested public
- **One Tam Website** – utilize the onetam.org website to profile anticipated projects/programs, information about Mt. Tam's resources, and calendaring for TLC and community events agency meetings about potential projects and programs .
- **Social Media** – Maintain regular social media posts about Mt. Tam and One Tam activities on the Parks Conservancy social media channels, that will eventually shift to dedicated One Tam social media channels as staff capacity allows.